

MTG-DOC-0003

Malak Technologies Group Brand Identity System Edition 1.0 – Foundation Blueprint

Purpose

Establish the official MTG brand philosophy, identity, governance, and visual standards.

Positioning

Enterprise software engineering and digital transformation company.

Tagline

Engineering Intelligent Digital Enterprises

Internal Motto

Engineering Intelligent Digital Enterprises That Improve Lives.

Brand Pillars

Engineering Excellence
Enterprise Trust
Innovation with Purpose
African Excellence, Global Standards
Lasting Impact

Colours

Executive Navy
Executive Gold
White
Graphite Grey

Typography

Headings: Manrope
Body: Inter
Technical: JetBrains Mono

Logo Suite

Primary, Secondary, Monogram, Icon, Favicon, App Icon

Applications

Website, Corporate Profile, Stationery, Presentations, Email, Signage

Publication Roadmap

Edition 1.1 Logo Construction
Edition 1.2 Design System
Edition 2.0 Full Manual (200+ pages)